

# SYARUL EZUAN

"CHOCO"

lovechoco.online@gmail.com  
instagram: @se.65official  
facebook: /StylebySE.Official

+65 83663673  
D.O.B : 21/10/1993

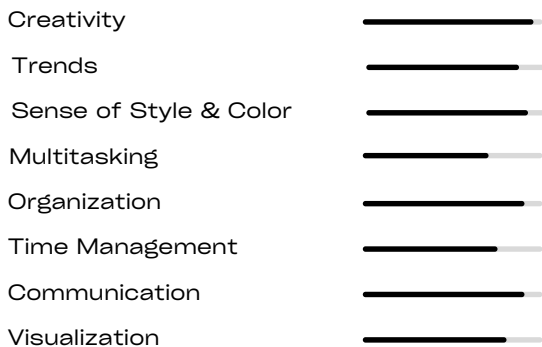


## ABOUT

A dedicated dance performer/educator with nearly 2 decades in the industry, Syarul has revolved himself around the world of fashion, with a proven track record, since the age of 11, given his tour & live performance experiences. An entrepreneur too, who once founded & operated a physical streetwear/lifestyle store when he was 17, he now, wants to pursue a career in styling individuals after receiving many compliments through his social media platforms, providing advice & even freelance roles for multiple clients in his hometown over the years.

A very determined individual that has always put his passion first, willing to take the risk, to breakthrough in this new journey of his.

## EXPERTISE



## ADDITIONAL SKILLS



## EDUCATION/CERTIFICATION

- 2009  
NEW TOWN SECONDARY SCHOOL  
GCE "N" Level (Passed)
- 2015  
MINISTRY OF EDUCATION SINGAPORE  
Performing Arts Instructor/Coach Certification
- 2018  
S'PORE AMBULANCE SERVICE & TRAINING PTE LTD.  
Standard First Aid w/ AED Certification

## LANGUAGES

- ENGLISH  
Full
- MALAY/BAHASA  
Native

## REFERENCE

MOHAMMED RIDZWAN  
Mentor(Dance) / Director | Fantastic4Crew / Sparrows  
+65 89222917

FRANCESCA LESTRINE  
Former Client | Eurasian Assoc. of S'pore  
+65 96723221

RESUME  
2022

WARDROBE / FASHION  
STYLIST

BASED IN  
SINGAPORE, SINGAPORE

# SYARUL EZUAN

"CHOCO"

## WORK EXPERIENCE

2010 - 2015

→ FOUNDER/DIRECTOR

FLVRZ Store.

Managing day-to-day operation. Communicated, handled & curated brands locally/internationally as stocks/retail products within the store. Track finances & execute business structures.

2013

→ CREATIVE DIRECTOR

in collaboration w/ local rap group, Grizzle Grind Crew.

Sponsored by PREMIER FITS Headwear Co. from the US to lead a photoshoot before the product launch in Singapore. Conceptualize with photographers on the outlook of the entire project.

2014

→ STYLIST/CREATIVE DIRECTOR

in collaboration w/ Singapore actress, Wirda Elliesa

FLVRZ Store launch of PREMIER FITS Headwear + new products. Conceptualize with photographers of the vision and execution. Styling Wirda & directing pose/movements for every scene.

2014

→ STYLIST/INFLUENCER

in collaboration w/ Singapore actor, Aric Hidir & Jagermeister Co.

Styling Aric for an appearance in an interview with Jagermeister for an online series. Syarul appeared alongside him & other artistes as a fashion entrepreneur where he talks about his love & passion for fashion & how sustainable it is in his country.

2016

→ MODEL/ASSISTING STYLING TEAM

in collaboration w/ Local Streetwear Brand "UNDERBRAND".

Appeared on UNDERBRAND'S social media platforms for their apparel release @ Snob City Store Grand Opening. Assisted the styling team & photographers during the photoshoot on wardrobe choices for different models etc.

2016

→ HEAD STYLIST/WARDROBE

commissioned project with kid's sing, dance, act group, "Sparrows".

Handled in purchasing outfits, conceptualizing & stylize each individual member, and setting up an entire photoshoot alongside photographers. Planned out with the director of group with the visual concept.

# SYARUL EZUAN

"CHOCO"

## WORK EXPERIENCE

2016

### → HEAD STYLIST/WARDROBE

commissioned project with kid's sing, dance, act group, "Sparrows".

Handled in purchasing outfits, conceptualizing & stylize each individual member, for a LIVE Show, in collaboration with Esplanade Singapore. In charge of taking care of wardrobe & making sure everything is prep & ready during performance days.

2017

### → STYLIST/WARDROBE

in collaboration w/ local singer/songwriter, Izat Ibrahim.

Provision of outfits & styling Izat for a music video release. On set for wardrobe change + prepping garments for artist.

2017

### → FASHION DESIGNER

65 Worldwide

Sourcing garments online & graphically-designed a "sample" t-shirt & windbreaker jacket for his newly found business, 65 Worldwide, a performing arts agency for youths in Singapore.

2016 - 2019

### → DESIGN DIRECTOR(WARDROBE & COSTUMES)

commissioned project with The Eurasian Association of Singapore. [televised]

in a span of 4 years, other than being the head choreographer, he worked alongside his client & external fashion designers in pitching, visualizing & conceptualizing costumes for dance performers; during an annual national-level event called, "Chingay" & "Inter Racial Inter Religious Harmony Nite".

2017 - 2021

### → DESIGN DIRECTOR(WARDROBE & COSTUMES)

65 Worldwide for Chingay Event. [televised]

Worked alongside his client & external fashion designers in pitching, visualizing & conceptualizing costumes for dance performers. Planning with show director/producer in executing the entire creative outlook for his talents during the LIVE shows.

2021

### → HEAD STYLIST/WARDROBE

in collaboration w/ dance artist, Syaril Syazzy for Choreography Film.

Provision of outfits & styling for Syaril & casts. On set for wardrobe change + prepping garments for performers.

2022 - Current

### → STYLIST/PERSONAL SHOPPER

Freelance Commissioned Job w/ LA's Real Estate Consultant.

Provided styling tips/advice for client. Brought to retail shopping & styling/grooming him for a film project in Singapore & remotely across other countries, in collaboration with 65 Worldwide's affiliate.